

## Events

## PREPARED FOODS

New Products Conference  
MINTEL

The Ritz-Carlton,  
Palm Beach Resort  
Palm Beach, Florida  
September 9-12, 2009



*Prepared Foods' New Products Conference* is the food & beverage industry's premier event, where R&D, Marketing and Executive Management professionals gather to gain valuable insights into new food and beverage products and exciting new consumer trends around the world.\*

The **New Products Conference** is a unique opportunity to listen to world-class speakers from Mintel, N.P.D. Group, PEPSICO, The Culinary Institute of America and Unilever deliver critical consumer, culinary and new product trend presentations. This conference is an ideal opportunity for suppliers looking to influence product developers in the *Ideation/Discovery* and *Prototype Development* phases of the Product Development Process.

Network with 250 senior-level R&D and Marketing professionals, savor the warm Florida weather and the experience the luxurious accommodations at the The Ritz-Carlton, Palm Beach Resort.

### Sponsorship Opportunities

As a premier ingredient supplier, a sponsorship is a unique opportunity to brand your ingredients to an elite group of food and beverage industry leaders. Increase your visibility and promote your company's commitment to new products with a sponsorship at the **2009 New Products Conference**.



For sponsorship information, please consult your *Prepared Foods* sales rep or Marge Whalen, Conference Manager, at 630-694-4347 or whalenm@bnpmedia.com.

[www.PreparedFoods.com/npc](http://www.PreparedFoods.com/npc)

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