FOOD MASTER
Prepared Foods FoodEngineering

Material Spec Sheet

Print Logo:
B/W Company Logo
Size: 675 pixels wide or larger
Format: jpg, eps, tif
Resolution: 300 dpi or larger

Online Profile Page:

Color Logo:
Size: 200 pixels wide
Format: gif, eps, jpg
Resolution: 72 dpi

Product Highlights:
Size: 200 pixels wide
Format: gif, eps
Resolution: 72 dpi
Text: Title and 50 word product description

Documents:
No larger than 5 MB; pdf format

About Us:
50-word company description

Social Media Links:
Facebook, Twitter, LinkedIn, YouTube

Video:
Video Size: Up to 1920 x 1080 pixels
File Size: Under 2GB
Format: mp4, mov, wmv, flv, mpg, avi

Homepage Carousal:
Size: 575 x 380 pixels
Format: jpg, gif, eps
Resolution: 72 dpi
Header Text: 30 characters or less
Description: 50 words (appears when hover over ad)

Product Leaderboard:
Size: 728 x 90 pixels (200KB) **AND** 320 x 50 pixels (50KB) mobile responsive
Colors: 256 or less
Resolution: 72 dpi
Format: jpg, gif (static or animated), HTML5, Third Party Ad Tags*
3rd party ad tags are accepted, provided the ad already functions correctly as rich media (expands/contracts, working close button, etc.)
Must select Product Code from Product Category List

Please upload your materials to: http://directories.bnpmedia.com
(*Select Food Master Equipment or Ingredient Section from drop down*)
Questions? Contact Nicole Serling at (248) 786-1238 or serlingn@bnpmedia.com