

FOOD MASTER

MATERIAL SPEC SHEET

Print Logo:	B/W Company Logo File Format: JPG, EPS or TIF File Size: 300 dpi or larger
Homepage Carousel:	575 x 380 pixels Featured Text: 30 characters or less Light box description: 50 words
Light box:	Company Logo: 200 pixels x flexible height (select packages) Product Photo: 123 x 300 pixels (select packages)
Profile Page:	Product photos: 300 x flexible height with title and product description Documents: no larger than 5 MB; pdf format About Us: 30-50 word company description Social Media Links: Facebook, Twitter, LinkedIn
Video:	Up to 1920 x 1080 pixels Size: Under 2GB Format: mp4, mov, wmv, flv, mpg, avi
Product Leaderboard:	728 x 90 pixels

*All Images except for logos in the print edition must be in JPG, GIF or PNG format "web-ready" meaning 72dpi

Please upload your materials to: <http://directories.bnpmedia.com>
(*Select Food Master Equipment or Ingredient Section from drop down*)
Questions? Contact Kristin Green at (248) 244-6422 or greenk@bnpmedia.com

www.FoodMaster.com