### RESERVE YOUR LISTING for 2016

Food Master is the industry's only point of purchase source listing equipment and ingredient suppliers to the food and beverage industry.

Research & Development, Production, Operations, Engineering and Purchasing professionals use the Food Master when looking for potential suppliers.



Multi-media distribution to 79,326 subscribers\*

#### **PRINT**

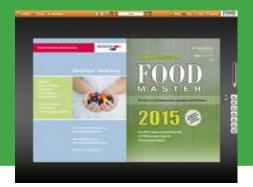


- A trusted resource for the food and beverage industry for over 30 years!
- Year-round exposure to 26,000 subscribers.\*

#### ONLINE



- The new FoodMaster.com debuted with MORE THAN DOUBLE the amount of viewers when compared to last year.\*\*
- January-February 2015 Metrics\*\*
  - Unique Visitors: 10,941
  - Visits: 13,554
  - Pageviews: 54,393
- Viewers recognize FoodMaster.com as a business-to-business site, which eliminates unwanted, time-consuming, consumer search results.



#### **DIGITAL EDITION**

- Greater exposure distributed electronically to 53,326\*\*
- Simple search capabilities so customers can find you faster!

\*December 2014 BPA Brand Report.

\*\*Google Analytics, January-February 2015.

# Packages & Listing UPGRADES

#### **BASIC LISTING - FREE**

Your basic listing includes complete company contact information in print, digital and online.

#### Plus:

- Up to 15 Product Categories listed in print, digital & online
- Up to 10 trademark or brand names online
- One key contact name online
- Included in the Request Information program



### PREMIUM LISTING PACKAGE - \$1,400/YEAR, \$116.66/MONTH

- Complete company contact information in print, digital and online
- Boldface listing with black & white logo in the Company Index section in print & digital
- Up to 10 trademark or brand names online
- One key contact name online
- Included in Request Information program
- Color logo on Company Profile online
- Highlighted Product Line Listing in the Company Index section in print & digital
- 30-word About Us description in Company Profile page online
- Up to 30 Product Categories listed in print, digital and online
- Improved search ranking online (appear at the top of the section below the Leaderboard)
- Live web links online
- Lightbox on Product Pages online includes:
  - Company contact info
  - Company description
  - Link to profile page
  - Live email link
  - Color company logo

## ADD THESE UPGRADES \_\_\_\_\_ TO ENHANCE YOUR LISTING!

#### **Product Codes - \$10/product**

Showcase your company under ALL your products. Purchase additional product listings for your company.

#### **Social Media Links - \$175**

Link your company's Facebook, LinkedIn and/or Twitter accounts to your listing online. One URL per platform and up to three platforms accepted for one low price!

#### Leaderboard - \$3,600/year

 $728 \times 90 \text{ pixels}$ 

Leaderboard Ad appears under selected Product Pages online for 12 months. Limited to 3 ads rotating per product category and available as first come, first served. Ad links to a company's website.

## Contact Your Food Master Sales Rep Today!

Listing Close: June 26, 2015

Published Date: November, 2015

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