

# RESERVE YOUR LISTING for 2016

# FOOD MASTER

*Food Master* is the industry's only point of purchase source listing equipment and ingredient suppliers to the food and beverage industry. Research & Development, Production, Operations, Engineering and Purchasing professionals use the *Food Master* when looking for potential suppliers.

**Multi-media  
distribution to  
79,326 subscribers\***

## PRINT



- A trusted resource for the food and beverage industry for over 30 years!
- Year-round exposure to 26,000 subscribers.\*

## ONLINE



**NEW &  
IMPROVED!**

- The new FoodMaster.com debuted with **MORE THAN DOUBLE** the amount of viewers when compared to last year.\*\*
- January-February 2015 Metrics\*\*
  - Unique Visitors: 10,941
  - Visits: 13,554
  - Pageviews: 54,393
- Viewers recognize FoodMaster.com as a business-to-business site, which eliminates unwanted, time-consuming, consumer search results.



## DIGITAL EDITION

- Greater exposure – distributed electronically to 53,326\*\*
- Simple search capabilities so customers can find you faster!

\*December 2014 BPA Brand Report.

\*\*Google Analytics, January-February 2015.

[www.FoodMaster.com](http://www.FoodMaster.com)

# Packages & Listing UPGRADES

## BASIC LISTING - FREE

Your basic listing includes complete company contact information in print, digital and online.

Plus:

- Up to 15 Product Categories listed in print, digital & online
- Up to 10 trademark or brand names online
- One key contact name online
- Included in the Request Information program



## PREMIUM LISTING PACKAGE - \$1,400/YEAR, \$116.66/MONTH

- Complete company contact information in print, digital and online
- Boldface listing with black & white logo in the Company Index section in print & digital
- Up to 10 trademark or brand names online
- One key contact name online
- Included in Request Information program
- Color logo on Company Profile online
- Highlighted Product Line Listing in the Company Index section in print & digital
- 30-word About Us description in Company Profile page online
- Up to 30 Product Categories listed in print, digital and online
- Improved search ranking online (appear at the top of the section below the Leaderboard)
- Live web links online
- Lightbox on Product Pages online includes:
  - Company contact info
  - Company description
  - Link to profile page
  - Live email link
  - Color company logo

## ADD THESE UPGRADES TO ENHANCE YOUR LISTING!

### Product Codes - \$10/product

Showcase your company under ALL your products. Purchase additional product listings for your company.

### Social Media Links - \$175

Link your company's Facebook, LinkedIn and/or Twitter accounts to your listing online. One URL per platform and up to three platforms accepted for one low price!

### Leaderboard - \$3,600/year

728 x 90 pixels

Leaderboard Ad appears under selected Product Pages online for 12 months. Limited to 3 ads rotating per product category and available as first come, first served. Ad links to a company's website.

All rates are net.  
Contact your Food Master representative for more details.

# Contact Your **Food Master** Sales Rep Today!

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**FoodEngineering**

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**Prepared  
Foods**

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