

# RESERVE YOUR LISTING for 2017

# FOOD MASTER

*Food Master* is the industry's only point of purchase source listing equipment and ingredient suppliers to the food and beverage industry. Research & Development, Production, Operations, Engineering and Purchasing professionals use the *Food Master* when looking for potential suppliers.

**Multi-media  
distribution to  
82,397 subscribers\***

## PRINT



- A trusted resource for the food and beverage industry for over 30 years!
- Year-round exposure to 26,262 subscribers.\*

## ONLINE



- FoodMaster.com can leverage the strength of *Food Engineering* and *Prepared Foods* to drive customers and prospects to your listing.
- Viewers recognize FoodMaster.com as a business-to-business site, which eliminates unwanted, time-consuming, consumer search results.



## DIGITAL EDITION

- Greater exposure – distributed electronically to 56,135\*
- Simple search capabilities so customers can find you faster!



Contact your sales rep:  
[bnpSOLUTIONS.com/FBP-Team](http://bnpSOLUTIONS.com/FBP-Team)

\*December 2015 BPA Brand Report.

[www.FoodMaster.com](http://www.FoodMaster.com)

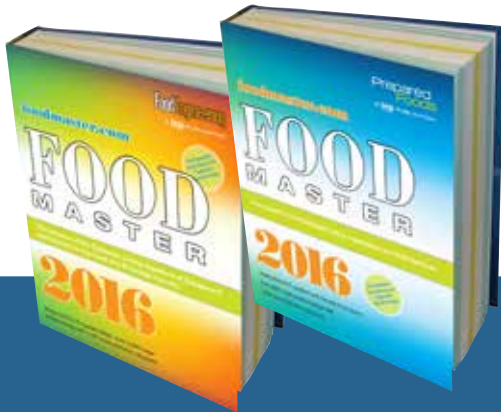
# Packages & Listing UPGRADES

## BASIC LISTING - FREE

*Your basic listing includes complete company contact information in print, digital and online.*

Plus:

- Up to 15 Product Categories listed in print, digital & online
- Up to 10 trademark or brand names online
- One key contact name online
- Included in the Request Information program



## FOOD MASTER DIGITAL/PREMIUM LISTING PACKAGE -

**\$1,600/YEAR, \$133.33/MONTH**

- Complete company contact information in print, digital and online
- Boldface listing with black & white logo in the Company Index section in print & digital
- Up to 10 trademark or brand names online
- One key contact name online
- Included in Request Information program
- Color logo on Company Profile online
- Highlighted Product Line Listing in the Company Index section in print & digital
- 30-word About Us description in Company Profile page online
- Up to 30 Product Categories listed in print, digital and online
- Improved search ranking online (appear at the top of the section below the Leaderboard)
- Live web links online
- One (1) product specific leaderboard ad
- Lightbox on Product Pages online includes:
  - Company contact info
  - Company description
  - Link to profile page
  - Live email link
  - Color company logo

## ADD THESE UPGRADES TO ENHANCE YOUR LISTING!

### Product Codes - \$10/product

Showcase your company under ALL your products. Purchase additional product listings for your company.

### Leaderboard - \$1,800/year 728 x 90 pixels

Leaderboard Ad appears under selected Product Pages online for 12 months.\* Ad links to a company's website.

### Social Media Links - \$175

Link your company's Facebook, LinkedIn and/or Twitter accounts to your listing online. One URL per platform and up to three platforms accepted for one low price!

All rates are net.

Contact your Food Master representative for more details.

\*Leaderboard ads appear under selected Product Category Pages. Limited to 3 ads in rotation. Ad links to a company's website.