



BASF Corporation Human Nutrition, North America

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BASF goes food. Human Nutrition goes future.

BASF Human Nutrition is the leading partner for market-oriented solutions and a driving force for modern nutrition. We believe that food provides people with the energy for life. That is why we create NewtritionTM for better lives — in food, beverages and dietary supplements.

Tomorrow's nutrition poses new challenges with regards to quantity, quality, variety and sustainability. Therefore we think about recipes and ingredients in new ways and take a new approach: We connect with markets and consumers, listening carefully and sounding out consumers' unmet needs. Newtrition™ is BASF's dedicated brand for the human nutrition market — it is about thinking in real foods and brands.

As the genuine partner along the human nutrition value chain, we want to help our customers create attractive new products — products that people around the world really need, like and love, because they perfectly fit both regional culture and personal lifestyle.

We don't stop at supplying our customers with nutritional ingredients that are of consistent and reproducible quality and meet highest safety standards and regulatory requirements worldwide: For our customers NewtritionTM is the access to the source of unlimited opportunities — to relevant offers that make a difference in their markets and strengthen their brands and business. Because at Human Nutrition, we are aware that brands are our customers' most valuable asset. And we want to see our customers truly happy.

Connected for success: together with our customers we live Newtrition™

Food

Product group Products/product ranges Forms Typical applications *, **	Product group	Products/product ranges	Forms	
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Antioxidants	Covi-ox® Tocopherol-rich extract (E 306)	Oil, powder	Breakfast cereals, Flavor and color preparations, spreads, fats and oils,
	D,L-alpha-Tocopherol (E 307)	Oil	savoury, snack foods and processed foods in general
Carotenoids	Lucarotin®, Beta-Carotene	Oil, powder	Spreads, creamers, baked goods, dairy products, desserts, savoury
	Beta-carotene (E 160a (i))		products, ready meals, foods for specific nutritional purpose
	Natural Beta Carotene Natural Beta Carotene	Oil, powder	
	Algal carotenes (E 160a (iv))		
	Lycovit® Lycopene (E 160d)	Oil, powder	
	Lutein, Xangold® Lutein, lutein ester (E 161b)	Oil, powder	
Emulsifiers	Kirnol®, Lamemul®	Oil, paste and	Baked goods, margarines, creamers, processed foods in general
	Mono- and diglycerides (E 471)	powder	
	Lamegin®, Lametop® Esters of mono- and	Powder, liquid	Baked goods, color and flavor emulsions, aerated desserts, creamers
	diglycerides (E 472a/b/c/e)		
	Prefera® Sodium stearoyl-2-lactylate (E 481)	Powder	Baked goods
Emulsifier perfor-	Lamequick® Whipped toppings	Powder	Aerated desserts, mousses, artisanal and soft serve ice-cream, cake
mance systems			decoration and cake filling creams
	Spongolit® Cake aerating emulsifiers	Powder	Fine baked goods (swiss rolls, sponge cakes, madeira cakes, muffins)
Enzymes for	Nutrilife® Xylanases, Amylases,	Powder	Yeast raised baked goods applications (breads, rolls, buns, baguette,
baked goods	Phospholipase, Cellulases, and others.		croissants, donuts, pizza, steam buns)
	Compounds for special solutions		
Health Ingre-	Tonalin® Conjugated linoleic acid (CLA)	Oil, powder	Dairy products, sports food and meal replacers
dients & Lipids	Delios® Medium chain triglycerides	Oil, powder	Infant formula and clinical nutrition, flavor and color preparations, lubricant
	OmevitalTM, Dry n-3® Omega-3 long chain	Oil, powder	Infant formula and clinical nutrition, dairy products, spreads, baked
	polyunsaturated fatty acids		goods, meat products
	Vegapure® Plant sterols and plant sterol esters	Oil, powder	Spreads, milk and fermented milks, baked goods
Others	Caffeine	Powder	Confectionary products, energy milk products
Vitamins	Vitamin A-Acetate	Oil, powder	Spreads, oils, staple foods fortification, infant formula and clinical
	Vitamin A-Palmitate	Oil, powder	nutrition, meal replacer
	Vitamin A-Propionate	Oil	
	Vitamin B ₂ (Riboflavin)	Powder	Breakfast cereals and nutrition bars, Infant formula and clinical nutrition,
	Vitamin B ₅	Powder	desserts, baked goods, sports food, meal replacer, general vitamin
	Vitamin B ₁₂	Powder	fortified products
	Vitamin D ₃	Oil, powder	Spreads, dairy products, infant formula and clinical nutrition, meal replace
	Vitamin E	Oil, powder	Infant formula and clinical nutrition, spreads, oils, breakfast cereals, dair
	D,L-alpha tocopheryl acetate		products, general vitamin fortified products
	D-alpha tocopheryl acetate		
	Vitamin K₁	Powder	Infant formula and clinical nutrition

^{*} for further applications or for recommended product forms please contact BASF or refer to the product catalogue

^{**} where regulations allow use