WHOLE-FOOD FRUIT & VEGETABLE POWDERS THAT PUT CLEAN LABEL NUTRITION AND SERVINGS INTO YOUR FORMULATIONS!



Everyone knows that the road to healthier living starts with fruits and vegetables. And yet only about 50% of us get the number of fruit and vegetable servings recommended by nutritionists and the USDA. With Vibrant Harvest® Whole Food Powders, you can offer great nutrition and servings of fruits and vegetables in products your customers will love.

Vibrant Harvest powders are Non-GMO, made from fresh, high quality, organically or conventionally grown fruits & vegetables. The patented Vibrant Harvest drying process delivers outstanding nutrient retention—and 'vibrantly' preserves the color, flavor and aroma of the original material. Offering long shelf-life, these powders are easy to work into your formulations and are USDA, FDA, cGMP, HACCP compliant.

## NATURALLY BEAUTIFUL COLORS

## Tomat-O-Red Lyc-O-Beta

Natural colors are now available for Food and Beverage applications. These colors are stable in a wide variety of finished products and allow for a "clean label." Tomat-O-Red® and Lyc-O-Beta® are unique carotenoids that are natural antioxidants, delivering the health benefits of Lycopene.

We offer colors including yellow, sunset yellow, orange, blood orange and red. These heat-stable forms are suitable for use in many applications, including smoothies, bakery, Surimi and clear beverages without ringing. Available in liquid and dry powder forms, Tomat-O-Red and Lyc-O-Beta can be used in numerous process and pH conditions.

## NATURAL PRESERVATION

## **ROSEMARY**EXTRACT SOLUTIONS

Preserve Taste, Flavor & Color. Extends Shelf Life. Naturally. As part of our commitment to natural, clean label ingredients PLT offers a broad range of food stabilization and shelf-life extension solutions based on rosemary extract. PLT's Rosemary Extracts provides natural antioxidant functionality that prevents lipid peroxidation of unsaturated fats and oils. They can prevent rancidity and provide color and flavor stabilization in a wide range of food products.

At PLT, we have decades of experience in developing Rosemary Extract solutions – from consistent high quality supply of standard ingredients to specialty ingredients and the development of custom tailored preservation packages.

