



# innovation

Innovation is more than a buzzword to us, it's one of the basic principles that our company was founded on. Our staff of scientists are dedicated to helping you build your product ideas as well as develop totally new concepts. With a state-of-the-art R&D department, proprietary blending equipment and enhanced Sanitation Program, it's easy to see that Wright is an ideal partner.

# customer commitment

We offer personalized customer service and technical support 24/7 and 365 days a year. The bottom line is- we will scale up production for you any time day or night because we understand bringing your idea to market quickly is of vital importance to your business.

# quality

Quality has been part of Wright's mantra for over half a century. Our certifications include Star K Kosher, Halal, ISO22000/FSSC22000. We follow cGMP, GMA-safe and GMO-free protocols. Our separate allergen processing facilities adhere to strict HACCP, AIB and FDA Bioterrorism programs. Additionally, we will supply a Certificate of Analysis for every order.

# value

It's not only about technology and stringent vendor qualifications - that increase profits, it's about service, expectations and getting more for your money. It continues with exceeding your expectations - you just want good results - we strive to bring you greatness!



**SUPERCONT**  
Microencapsulated Nutrients



Custom Nutrient Premixes



**WRISE**  
MICROENCAPSULATED  
LEAVENING SYSTEM



**WRIGHTSOFT**  
SHELF-LIFE EXTENDERS



**WRIGHTDOUGH**  
INCREASED VOLUME MIXTURES



**WRIGHTMADE**  
BAKERY ENRICHMENTS  
& INGREDIENTS



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- vitamins
- minerals
- omega-3
- custom nutrient premixes
- microencapsulated nutrients