



**Sugar
Reduction**

Beyond the label, they'll never guess there's less.

From lifestyle trends, to healthy living, to labeling requirements, the momentum for reduced-sugar foods and beverages is increasing. But ultimately, taste triumphs at the cash register.

Work with an expert to win on both fronts.

As a global innovator in sugar reduction solutions, Cargill is uniquely positioned to help you achieve your goals.

- **Full portfolio of ingredients** for reducing sugar and enhancing sensory enjoyment, including ViaTech® stevia sweetener, Zerose® erythritol and Oliggo-Fiber® chicory root fiber
- **Leadership in technical applications** to support new product development and reformulation

Partner with Cargill to benefit from proven application expertise and a reliable global supply chain.

Learn more and request a sample at www.Cargill.com/sugarreduction.

Cargill is committed to helping people and organizations *thrive*.
www.cargill.com

©2017 Cargill, Incorporated

