## EXPEETISEE IN LaYEANGGN the flaror

With consumers demanding authentic and nuanced flavor experiences, who will you partner with to consistently deliver sweet and savory flavors that live up to the hype?

## DIFFERENTIATED TECHNOLOGY, DIFFERENTIATED EXPERIENCE

## Flavor Full <br> masking • enhancing • baLancing taste

Proprietary flavor modulation technology optimizes flavor while addressing health and wellness challenges

## Flavor CELLं <br> PROTECTING FLAVOR • CONTROLLING DELIVERY

Proprietary encapsulation technology protects and controls flavor release

## FlavorReal

CLEAN • NATURALLY CREATED

Naturally created tools for clean taste experiences

## FLAVOR IS IN OUR DNA

- Culinary-inspired culture
- History of transforming flavor prediction into brand relevant products
- Flavor format flexibility:
- Compound flavors - Natural extracts
- Process flavors - Encapsulated flavors


## YOU'RE COVERED, <br> FROM SIMPLETO LAYERED PROFILES:



Visit us at McCormickFlavor.com or call 1.800.FLAVOR9 to learn more about our flavor technology and solutions.

