## THE GREAT, NEW TASTE OF PLANT PROTEIN





## It's time to change the way you think about plant protein.

## Artesa® Chickpea Protein Advantages

- ✓ Excellent organoleptic profile
- ✓ Easier to formulate
- ✓ "White" color
- ✓ Small, uniform particle size
- ✓ Good oil & water binding
- ✓ Good foaming & emulsifying properties
- ✓ High protein loading potential
- ✓ Leaner, cleaner labels
- ✓ Non-GMO, non-allergenic
- ✓ Sustainable, low environmental impact





Artesa Chickpea Protein is a highly nutritious plant protein concentrate that can match dairy proteins for taste, texture, mouthfeel and formulation functionality. With Artesa, you can deliver higher levels of protein in consumer-pleasing products with easier, faster processing, leaner, cleaner labels and unleashed creativity.

From the way it looks, smells and acts when it arrives in your facility – to how consumers react to it in finished products, Artesa Chickpea Protein has been engineered to deliver an incredible sensory experience for consumers in protein-fortified products.

Artesa addresses a number of formulating issues that you have run into working with plant proteins before. Because of the way that it is made, you can achieve higher protein loading with fewer production problems, faster processing and less waste. Our goal is to help you match gold standard products in every one of your applications.

A PRODUCT OF: Wolfridge Taste Wellness

