



## Listing Material Specifications Sheet

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Please upload your materials to: <http://directories.bnpmedia.com>  
(Select *Food Master Equipment* or *Food Master Ingredient* from drop down)

Questions? Stacey Hurley at (248) 786-1662 or [hurleys@bnpmedia.com](mailto:hurleys@bnpmedia.com)

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### ***Enhanced Package***

#### ***Color Online Logo:***

- **Resolution:** 300 dpi
- **Size:** 3 inches wide
- **Format:** eps, jpg, gif, psd, tif

### ***eBook Featured Suppliers***

#### ***Video:***

- **Size:** Any size up to 1920 x 1080 pixels
- **File Size:** Under 2GB
- **Running Time:** Under 5 minutes is recommended
- **Formats:** .mp4, .mov, .wmv, .flv, .mpg, .avi
- **Also Accepted:** embedded video links from your URL; we can link to your embedded video on a specific page of your website

#### ***Product Highlights:***

- **Size:** 200 pixels wide
- **Format:** jpg, gif, eps
- **Resolution:** 72 dpi
- **Text:** Title and 50-word product description
- **URL:** Link to a specific page on your website