

The American Dietary Guidelines 2010 state "Choose foods that provide more potassium, dietary fiber, calcium, and vitamin D, which are nutrients of concern in American diets." And since 75 percent of U.S. adults do not meet the Daily Reference Value for dietary fiber, the demand for beverages that are an "excellent source of fiber" will continue to increase.

Fibersol's line of fiber ingredients allows you to develop beverages for health-conscious consumers that give them all the dietary fiber they need without sacrificing the taste, aroma and texture they want. And with the other functional benefits such as replacing calories from sugar and fat, along with providing an increased feeling of fullness, you can have it all with Fibersol!



