



Add: insoluble fiber from IFC Reduce: calories



With consumer and governmental anti-obesity concerns on the rise, International Fiber Corporation offers product developers and marketers a proactive way to cut calories and add a nutritional boost – by adding insoluble fiber! Fiber has been shown to offer significant health benefits and IFC's technical experts can help reduce calories in your formulation without sacrificing taste or texture.

Visit: reducecalorieswithfiber.com
and see how IFC is driving solutions for a changing marketplace.

