

# THE 'REAL-FOOD' APPROACH TO 'CLEANER LABEL' *creations*



With increased demand for real, authentic meal experiences, how will you balance consumer needs and operational challenges?

## CREATE CUSTOM FLAVOR WITH CULINARY-INSPIRED ETHNIC BASES, BROTHS AND STOCKS

- All-natural ingredients with no artificial flavor added
- 'Pantry Ingredient' flavors: meat, seafood, poultry, vegetables, spices, and herbs

## SIMPLIFY YOUR OPERATIONS

- Streamline raw material handling and production with pre-mixed ingredients
- Flexible flavor formats including: bases, pastes, sauces, marinades, and glazes
- Adaptable building blocks for use across an array of applications



DIPS & SPREADS



SAUCES



SOUPS & STOCKS



MARINADES



GLAZES



#CLEANSAVORY

## BENEFIT FROM OUR EXPERTISE

- Consultative, culinary-inspired flavor creation
- USDA approved
- Global ingredient and organic sourcing
- Claim-focused formulation:



**flavorsolutions**  
CULINARY-INSPIRED. CONSUMER-PREFERRED.

Contact your McCormick account manager today or visit us online at [McCormickFlavor.com](http://McCormickFlavor.com) to learn more about our culinary base flavor solutions.

## STOCK & BROTH

Beef  
Chicken  
Seafood  
Vegetable  
Organic Varieties

## GLOBAL BASES: ASIAN

Fermented Black Bean  
Fried Rice  
Galangal  
Hot and Sour  
Miso  
Pho  
Stir Fry  
Thai Basil



## GLOBAL BASES: MEDITERRANEAN

Pesto  
Caramelized Onion  
Recaito/Sazon Broth  
Roasted Garlic  
Roasted Red Pepper  
Smoked Paprika  
Sofrito (eggplant, parmesan, oregano)  
Sofrito (mushroom, black olive, herb)  
Sofrito (roasted garlic)  
Sundried Tomato

## INDIAN & AFRICAN BASES AND CURRIES

Biryani Curry  
Harissa  
Massaman Curry  
Moroccan  
Rendang Curry  
Thai Green Curry  
Thai Red Curry  
Thai Yellow Curry  
Tikka  
Vindaloo Curry

## GLOBAL BASES WITH HEAT: ASIAN

Black Chili  
Chili Garlic  
Gochugaro Chili  
Gochujang Chili  
Hot Pepper  
Kimchi Chili  
Sriracha Sauce  
Szechuan Peppercorn  
Thai Chili  
Wasabi

## GLOBAL BASES WITH HEAT: LATIN AMERICAN

Adobo  
Aji American Chili  
Aji Panco Chili  
Ancho Chili  
Cayenne Pepper  
Chipotle Chili  
De Arbol Chili  
Ghost Chili  
Guajillo Chili  
Habanero Chili  
Jalapeno Chili  
Pasilla Chili  
Pequin Chili  
Poblano Chili  
Roasted Chilca Chili  
Roasted De Arbol Chili  
Roasted Poblano Chili  
Smoked Serrano Chili



## GLOBAL BASES WITH HEAT: MEDITERRANEAN

Pimiento Choricero Chili (Nora Chili)  
Roasted Portabella Mushroom  
Roasted Portabella and Truffle Mushroom  
Urfa Biber Chili



## ORGANIC BASES

Organic Ancho  
Organic Chili  
Organic Chipotle  
Organic Green Curry  
Organic Harissa  
Organic Jalapeno  
Organic Mole  
Organic Roasted Garlic  
Organic Pho  
Organic Portabella Mushroom  
Organic Recaito  
Organic Red Curry  
Organic Roasted Garlic  
Organic Roasted Green Anaheim  
Organic Sofrito (mushroom and herb)  
Organic Thai Chili  
Organic Yellow Curry

## BASES WITH MEATINESS

Barbeque  
Creole (chicken)  
Organic Chicken, Mexican Type  
Organic Creole (chicken)  
Organic Pho (beef)  
Organic Recaito/Sazon (chicken)  
Organic Thai Chicken Curry  
Pho (beef)  
Recaito/Sazon Broth (chicken)  
Thai Chicken Curry  
White Wine and Herb (chicken)



**flavorsolutions**  
CULINARY-INSPIRED. CONSUMER-PREFERRED.

Contact your McCormick account manager today or visit us online at [McCormickFlavor.com](http://McCormickFlavor.com) to learn more about our culinary base flavor solutions.